



AMY MCMORROW

Carbondale, IL ~ USA

Email: [Innucopia@gmail.com](mailto:Innucopia@gmail.com); 618 713 28 96

Special Expertise: Intermediate Web Design, Online Marketing, Technology Marketing

Websites: See <http://innucopia.com/services.html#clients>

WORK EXPERIENCE\*

Nov 2008→ Southern Illinois University Carbondale, IL, USA

Technology Transfer Specialist

New invention analysis, technology commercialization, technology marketing; creator and editor of <http://siuenergytech.blogspot.com>

Jun 2008→ HeartlandArts.Net Southern Illinois

Partner

Partnership to promote local artists and art shows; duties include event management, web development, online marketing and public relations

Jan 2006→ Innucopia Carbondale, IL, USA

Consulting

Owner and manager of web development and online marketing company

Jan-Dec 2007 BoundlessGallery.com Carbondale, IL, USA

Marketing Manager, Interim President

Managed business and marketing strategy and execution for online art gallery; managed transition to a profitable business model

Aug 2005-Jun 2007 SouthernTECH Carbondale, IL, USA

Business Advisor

Part-time and temporary position at state/university funded organization to assist entrepreneurs and market the organization

Dec 2002-Jun 2005 ING Belgium Brussels, Belgium

Repo Trader

Working on the Repo Desk of the bank's dealing room, doing triparty and bilateral repo trading, and client services and sales to international investment banks

Oct 2001-Feb 2002 Accuris NV Antwerp, Belgium

Independent Contractor

Business Advisor for consumer goods software and services company, including marketing, sales, and strategic planning

Sep 1998-Jun 2001 Starlab NV Brussels, Belgium

Business Development Manager

Directly involved with both commercialization of high-priority technologies and international personnel management activities at high-tech research laboratory

Jan 1997-Aug 1998 Stafford Investments, LLC Chicago, IL

Junior Portfolio Manager

Clerked on the trading floor (Series 7 and 63 certified), and managed a small portfolio of venture investments

\* [OFF TIME]

During the breaks in between jobs, while job searching I have pursued independent business projects and educational opportunities.

EDUCATION AND TRAINING

1991-1996 US-IL-Urbana-Champaign

University of Illinois

Bachelor of Science in Business Administration/Entrepreneurship; minor concentration in languages (German and Russian).

1992-1995 US-IL-Champaign-Urbana

University of Illinois Institute of Aviation

Attained an instrument-rated pilot's license.